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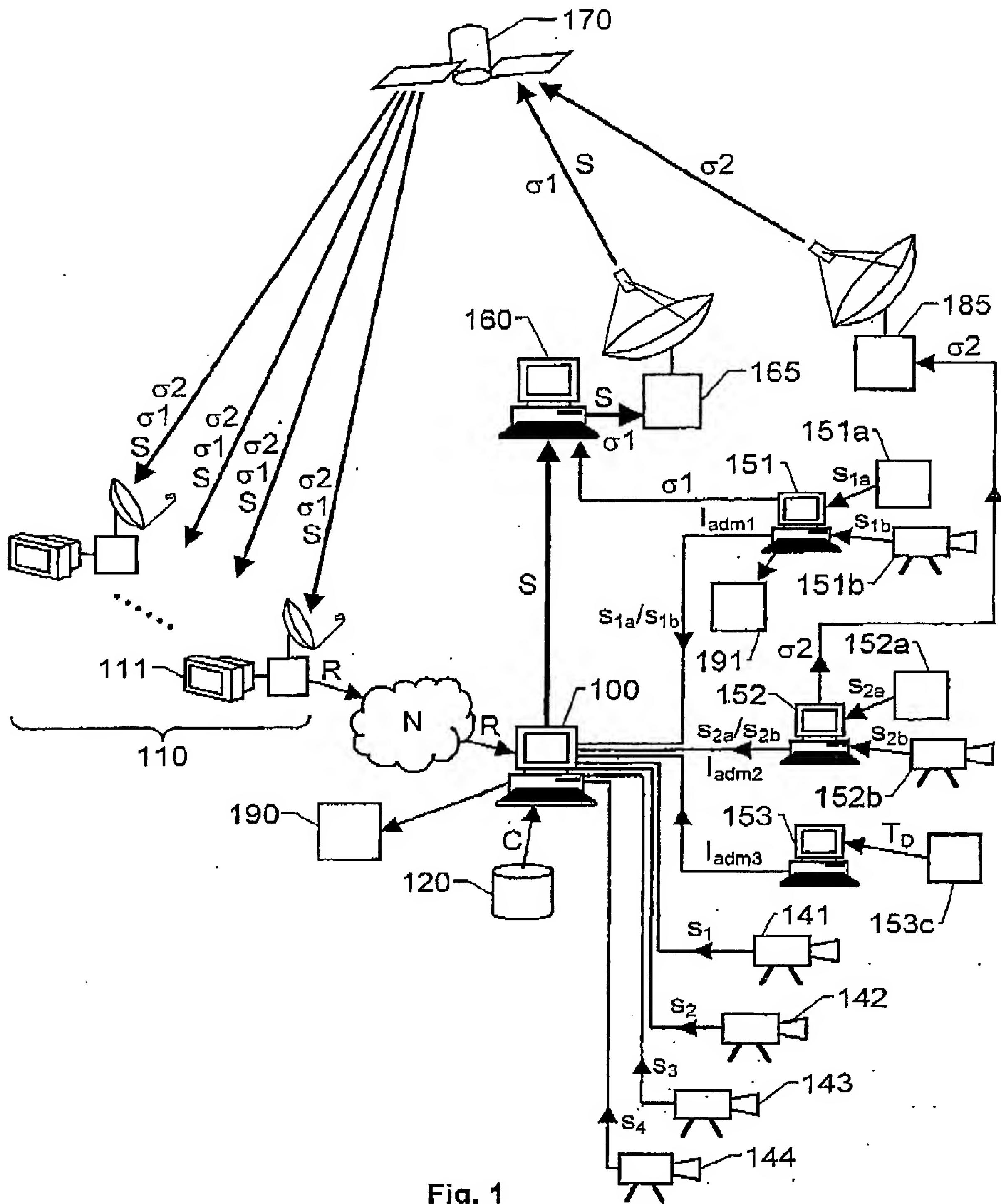


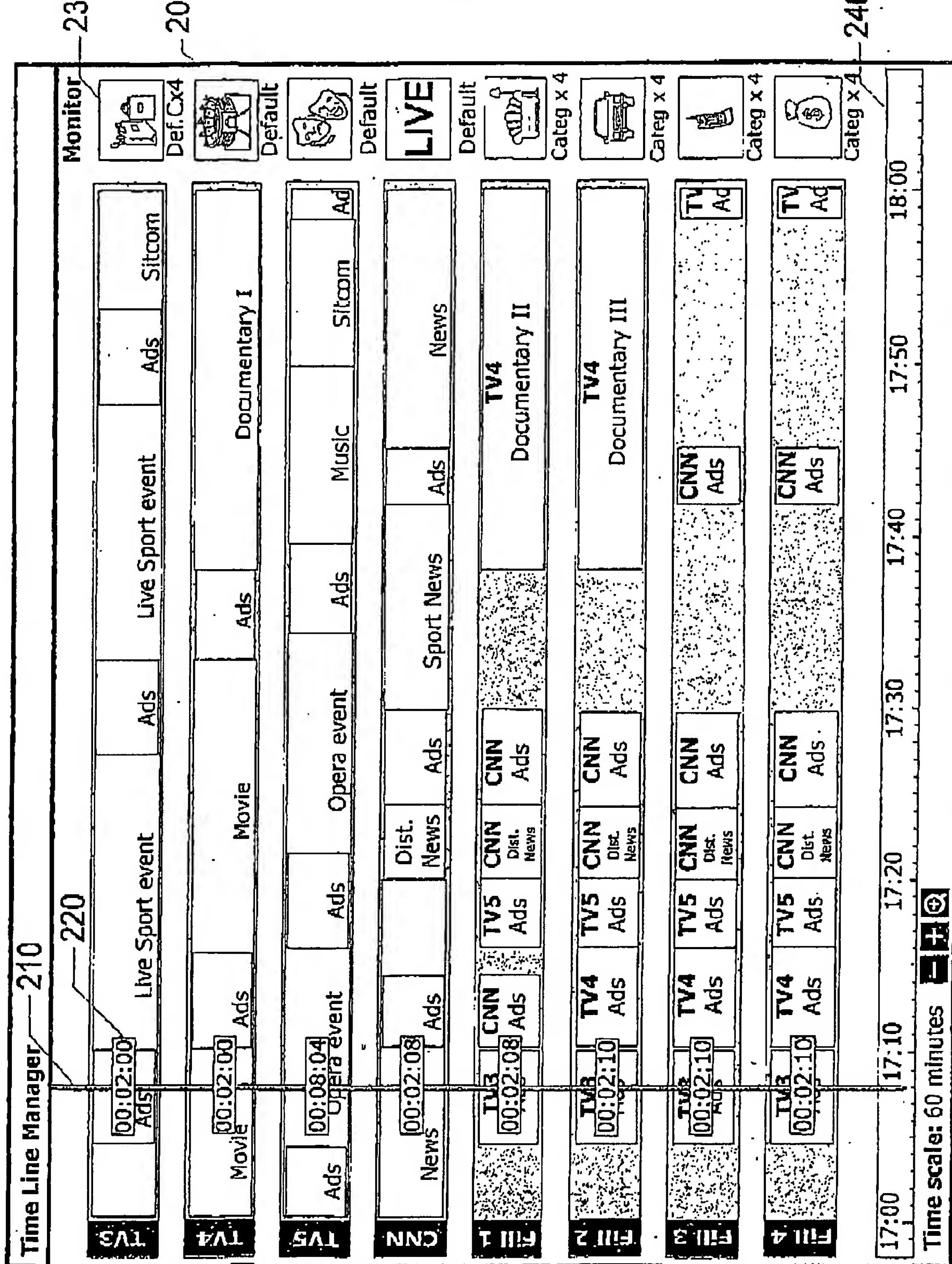
Fig. 1

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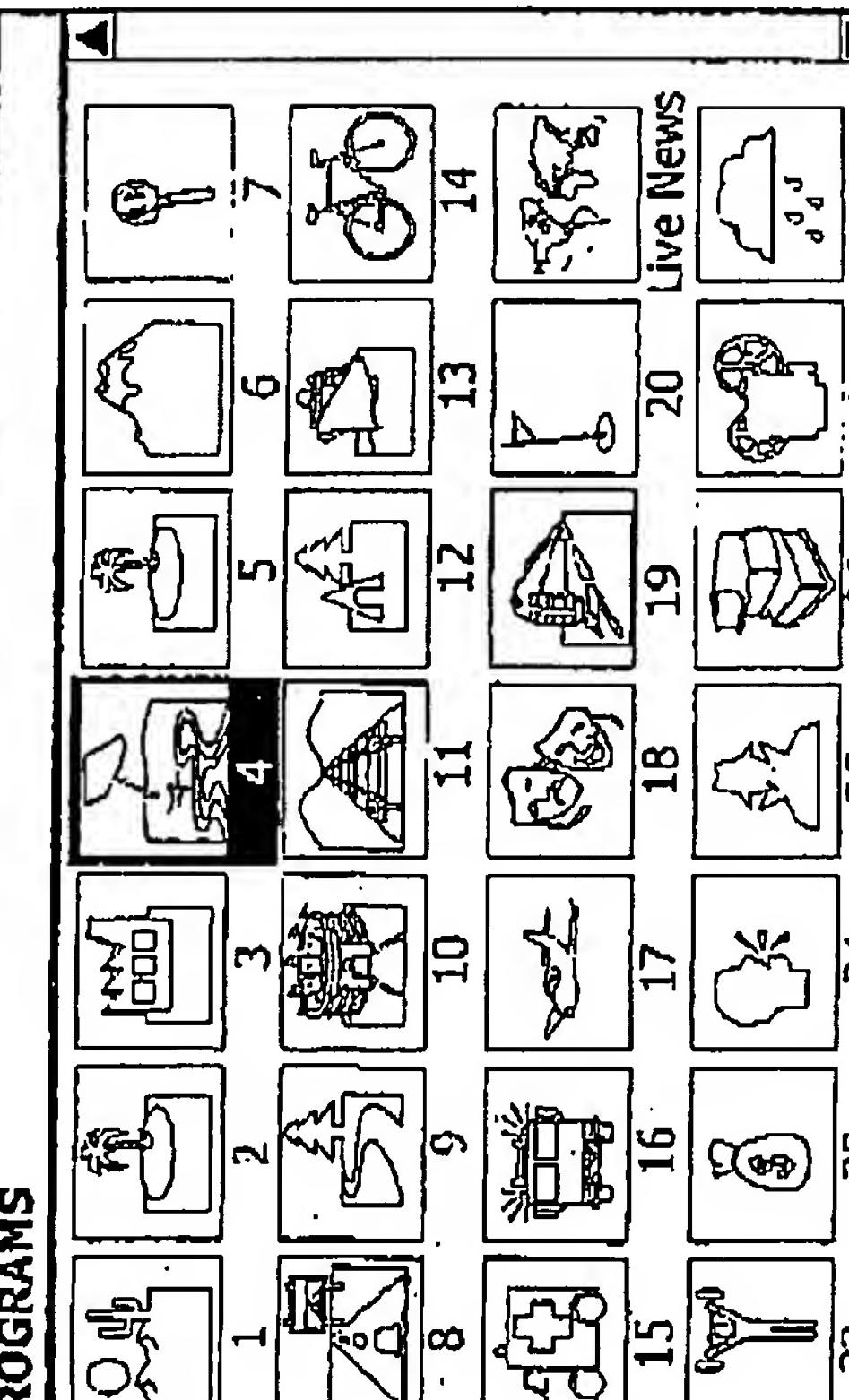
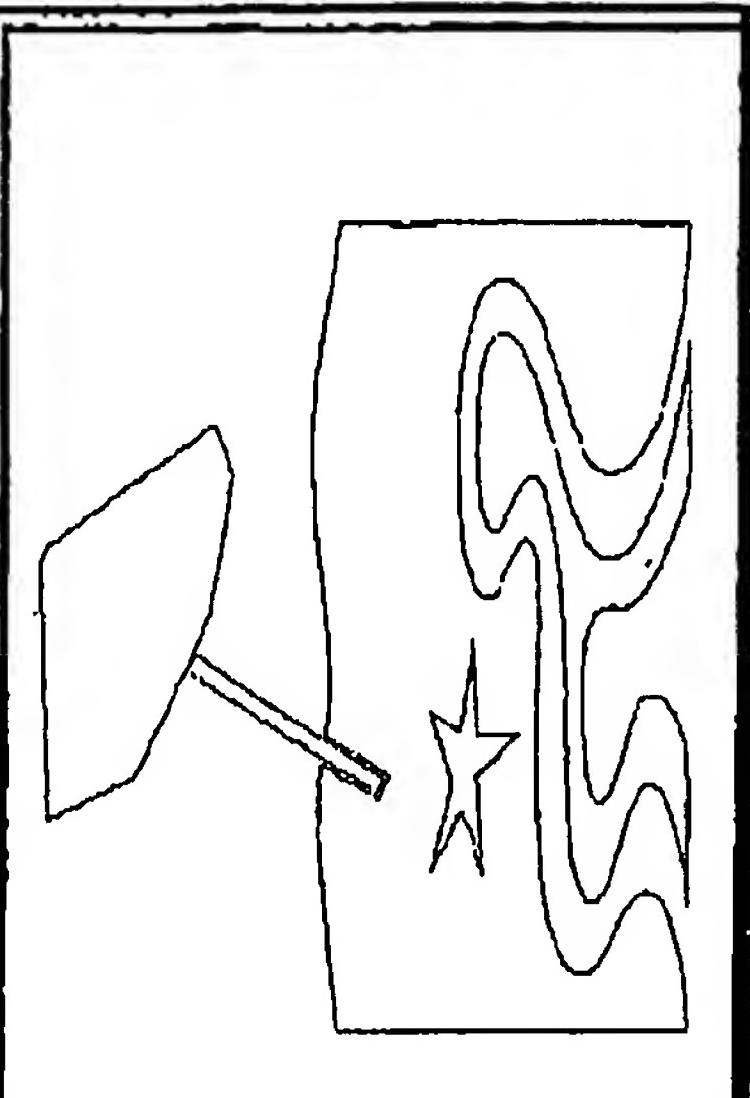
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<p>PROGRAMS</p>  <p>Change Change All Statistics Import Auto Load Special Pref.</p> <p>Clip Info: Beach movie Length: 1h 40m 50s Prof Category: Default</p> <p>Priority: <input checked="" type="checkbox"/> Default Land: USA, CAN, MEX Map Zone: <input checked="" type="checkbox"/> All</p>	<p>Preview Clip#4 I: 01:40:50:11 Title: Beach movie</p>  <p>Edit ►◀ ►◀ ►▶ ►▶ ►▶ ►▶ ►▶ ►▶ ►▶ ►▶ ►▶</p> <p>Main Category: Default</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Subcategory</th> <th>Interest</th> <th>Select</th> </tr> <tr> <td>Family</td> <td>-Travel</td> <td></td> </tr> <tr> <td>M: 20-60</td> <td>-Holiday</td> <td></td> </tr> <tr> <td>F: 20-60</td> <td>-Movies</td> <td></td> </tr> </table>	Subcategory	Interest	Select	Family	-Travel		M: 20-60	-Holiday		F: 20-60	-Movies		<p>Time Line</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%; text-align: center;">TV1</td> <td style="width: 33%; text-align: center;">TV2</td> <td style="width: 33%; text-align: center;">Default</td> </tr> <tr> <td>00:20:05 Ads Live Sport event</td> <td>00:00:45 Ads Movie</td> <td>00:00:45 Ads</td> </tr> <tr> <td>Dist. Ads News</td> <td>Dist. Ads News</td> <td>Dist. Ads News</td> </tr> <tr> <td>Live Concert Ads</td> <td>Live News Ads</td> <td>Live News Ads</td> </tr> <tr> <td>Ads Opera event</td> <td>Ads Sitcom</td> <td>Ads Documentary</td> </tr> <tr> <td>Ads</td> <td>Ads</td> <td>Ads</td> </tr> </table> <p>17:00 18:00 19:00 20:00</p> <p>Time scale: 180 minutes - + Q</p>	TV1	TV2	Default	00:20:05 Ads Live Sport event	00:00:45 Ads Movie	00:00:45 Ads	Dist. Ads News	Dist. Ads News	Dist. Ads News	Live Concert Ads	Live News Ads	Live News Ads	Ads Opera event	Ads Sitcom	Ads Documentary	Ads	Ads	Ads
Subcategory	Interest	Select																														
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F: 20-60	-Movies																															
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Ads Opera event	Ads Sitcom	Ads Documentary																														
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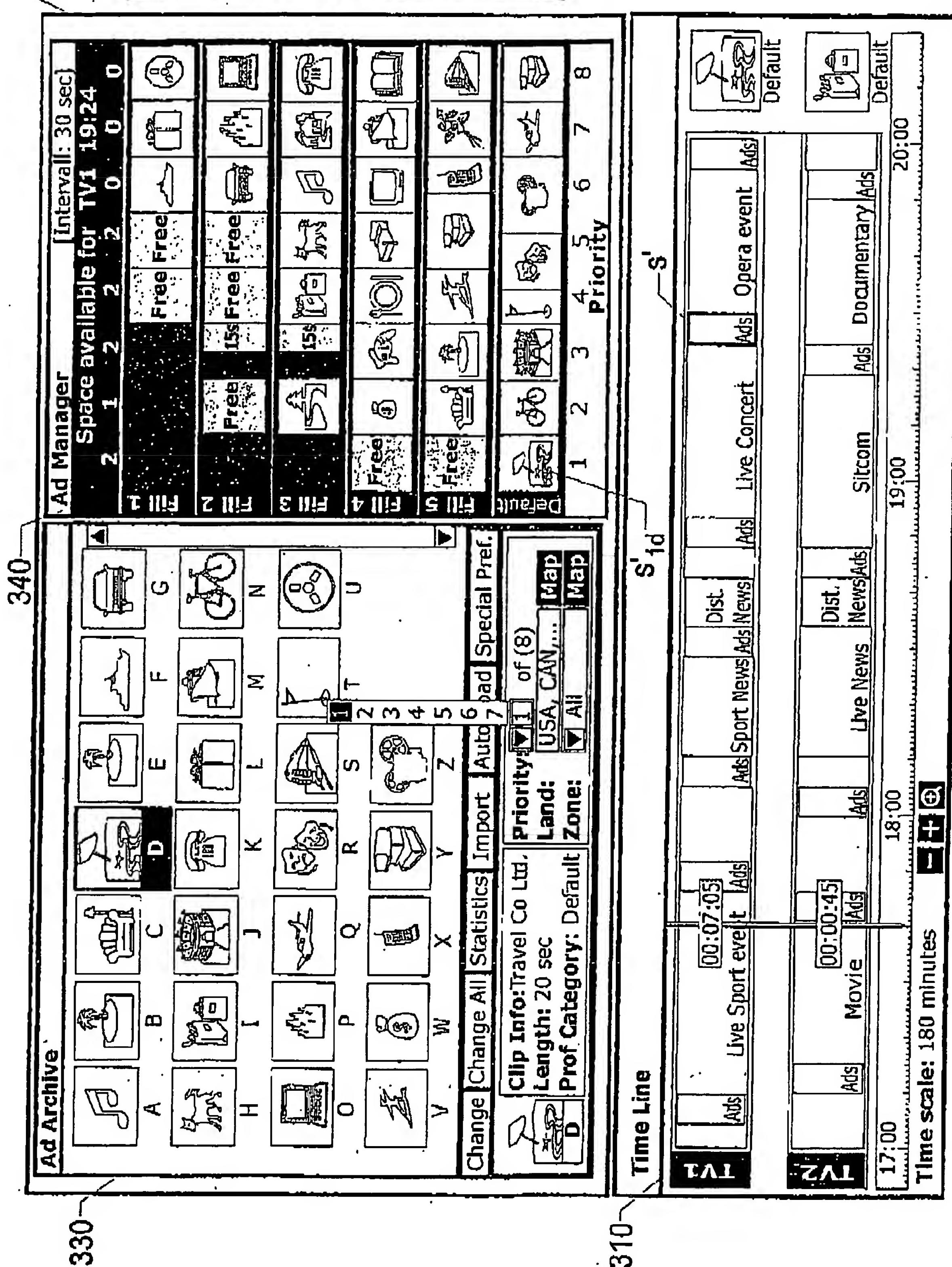
Fig 3

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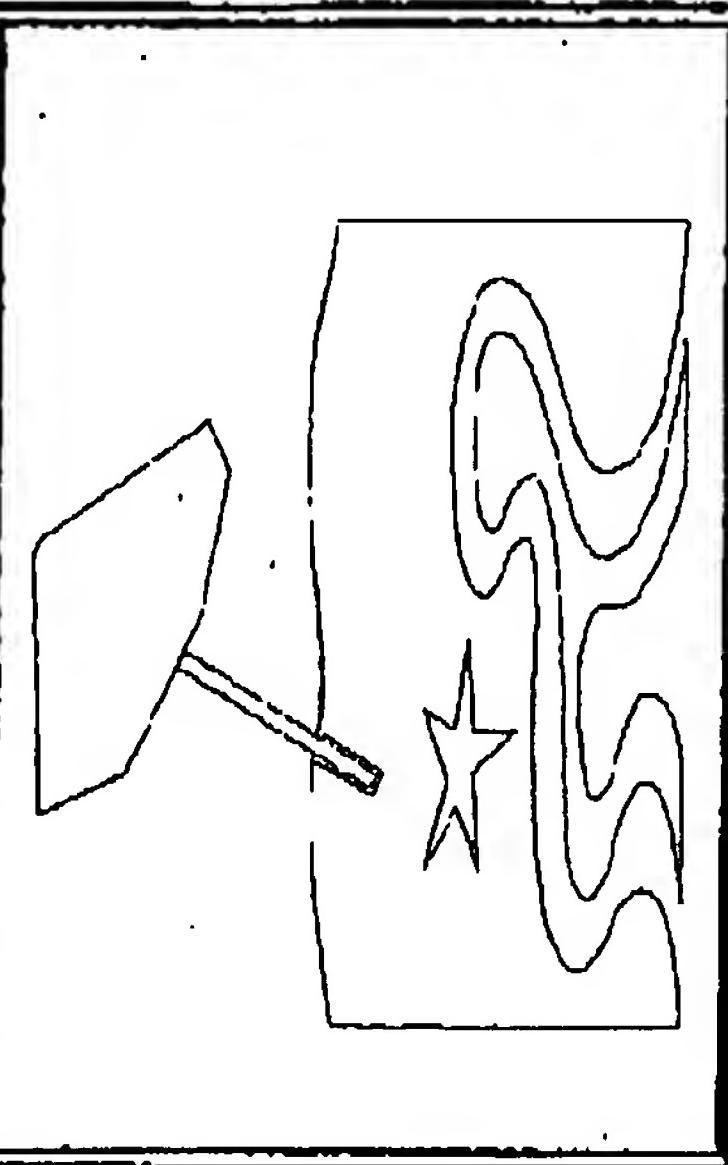
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-340-

preview

Clip#D L: 00:00:20:00 Title: Travel Co Ltd.

Preview
Clip#D L: 00:00:20:00 Title: Travel Co Ltd



Subcategory	Interest	Language
Family	-Travel -Holiday -Movies	-German
M: 20-60		
F: 20-60		

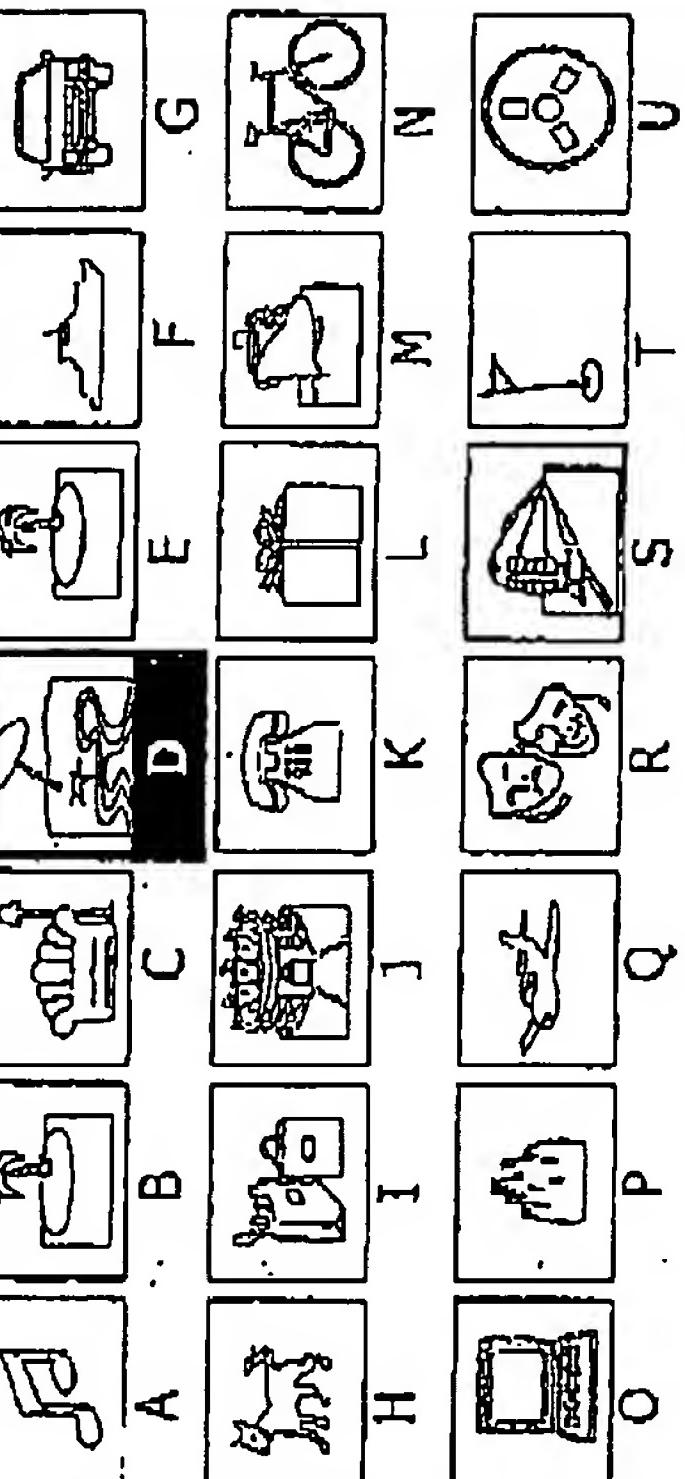
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Ad Archive

330

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Clip#D1: 00:00:30:00 Title: Travel sc i d



Change All	Statistics	Import
Priority:	4	Map
Length:	20 sec	GER
Prof Category:	Default	16*
Land:		
Zone:		
Auto Load		
Special Pref.		

310

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Ad Archive

A	B	C	D	E	F	G
H	I	J	K	L	M	N
Change All Statistics Import New Cat.. Special Pref.						
Company: Travel Co Ltd Priority: <input checked="" type="checkbox"/> 4						
Length: 20 sec Land: GER, FRA, ... Map						
Prof Category: Default Zone: <input checked="" type="checkbox"/> All Map						

Time Line

TV1	00:07:05	Live Sport event	Ads	Dist.	Live Concert	Ads	Opera event	Ads
A1	Ads	Live Sport event	Ads	Ads	Dist...	Ads	Ads	Ads
A2	Ads	Live Sport event	Ads	Ads	Sport ...	Ads	Ads	Ads
A3	Ads	Live Sport event	Ads	Ads	Sport ...	Ads	Ads	Ads
A4	Ads	Live Sport event	Ads	Ads	Sport ...	Ads	Ads	Ads
A5	Ads	Live Sport event	Ads	Ads	Sport ...	Ads	Ads	Ads

TV2

00:00:45	Movie	Ads	Live News	News Ads	Sitcom	Ads	Documentary	Ads
17:00								
18:00								
19:00								
20:00								

Time scale: 180 minutes

- + Q

330 -350

Alternate Sound Track

ENG	FRE	GRE	GER	ITA
SPA	POR	RUS	BUL	TUR

Prof Category: Default

Priority: 4

Land: GER Map

Zone: All Map

360

Fig 6

Liston 2 Bird

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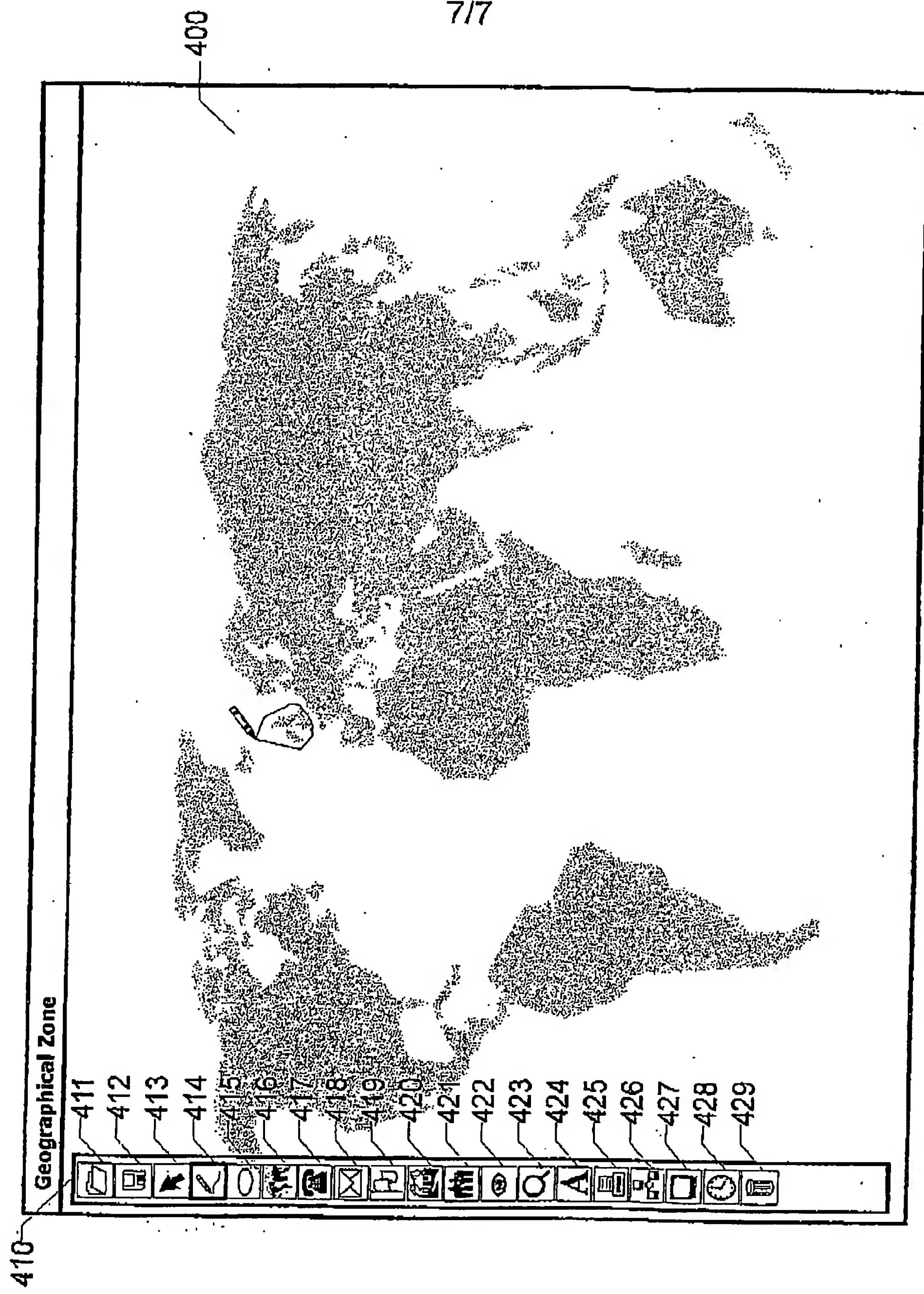


Fig 7